



Port Charlotte High "The Pride" Bands

Souvenir Book



The **Port Charlotte High "The Pride" Band** is an award-winning group of talented students. We are very proud of the accomplishments, self-discipline, and dedication to each of our band students. In addition to their academics and extra rehearsals, the students must assume much of the responsibility for the funding necessary to meet the needs of the band. Only a small percentage of our yearly band budget comes from the school board.

To help with these costs, we publish a souvenir book for distribution at PCHS Band program events throughout the school year. In addition to pictures of the Band and information about its members, the Program also contains advertisements from local businesses and parents. This is a major fundraiser for the PCHS Band program - revenue from this fundraiser goes to support many band activities throughout the school year.

****The publication of this year's souvenir book will be for the joint concert with FGCU on October 23, 2017. ****

Who benefits?

- ALL students enrolled in the Band programs at Port Charlotte High School.
- Your business gets special recognition in our program at all Band Concerts and events.

What am I buying? *As a business*, you are buying advertising space in our souvenir book. *As a parent, family member, or community member*, you may buy any size space to relay your own personal message. Available spaces are: **half page, quarter page, business card size, and patron** (only names) spaces.

Why should I buy?

- Businesses get several times the advertising for the price of one. Ads in our souvenir book get community-wide exposure at several well-attended public events throughout the school year.
- Family & Friends Ads Students receiving personal messages, the souvenir book makes a great memento. All proceeds benefit PCHS Band program.

How do I buy? There are 2 ways to buy:

1. **Online:** Go to our website - www.prideofpc.com and click on *Souvenir Book* icon. If you buy online, you can pay online and directly upload your ad artwork to us. Online payments are secured by **PayPal**, but no PayPal account is needed - *you may pay directly with a credit card.* (When you get to the payment page simply click on the "Don't have a PayPal account?" link to pay directly with your credit card.)
2. **Mail** the paper form and payment to PCHS Band Boosters, Inc., P.O. Box 381257, Murdock, FL 33938, as detailed on the form. For those who use the paper form to buy an ad, you may now [upload your artwork online, here.](#)

Some important details:

- Any questions or problems with buying online or preparing artwork for publication, email prideofpcband@gmail.com.
- **Deadlines:** All artwork, payment, and forms must be delivered/emailed to Port Charlotte High School by the end of the day, **Friday, October 13th** to make this year's publication.
- **Where and how to submit payment and materials:** You may [buy your ad online](#) through the website, or you may order an ad using the paper order form. Artwork may also be submitted separately from an order by [uploading it online](#) or it may be emailed to prideofpcband@gmail.com.



Port Charlotte High School Band



Souvenir Book Advertisements Form

Contact Information

Please Print

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Band Student to Credit: _____

Advertising Prices and Sizes

_____ \$75 Half page

_____ \$55 Quarter Page

_____ \$35 Business Card

_____ \$10 Patron (Name)

Submission Format



Ads can be e-mailed to: prideofpcband@gmail.com as a .jpg, .tif, .gif, psd. or .pdf and must be 300dpi OR [uploaded online](http://www.prideofpc.com) at www.prideofpc.com. If submitting text, please write clearly on a separate piece of paper or the back of this one. Check spelling and accuracy of information!

The deadline for payment, forms and ads is the 13th of October!

Please make checks payable to: **PCHS Band Boosters, Inc.**
Please reference the **Booklet Ad**

If you need additional information, please call Ms. Young (941) 286-3722
or e-mail for a quicker response to prideofpcband@gmail.com.
Ads and Artwork not meeting our specifications may need to be reformatted.